

2023/24 Forever Product Brochure



**Plant to
Product
to You**


FOREVER®



Contents

04
**A letter from our
CEO, Gregg Maughan**

05
**From plant to
product to you**

08
Fundamental Nutrition:
10 Drinks
14 Daily Needs
18 Immune Health
20 Active Lifestyle

30
Bee Products

32
Essential Oils

28
Weight Management

34
Skin Care:
36 Facial Care
42 Body Care

44
Personal Care



A letter from our CEO, Gregg Maughan

For more than 45 years, Forever has remained committed to changing the lives of others through products that promote lasting health and wellness.

This company was built on the principles of quality, kindness, honor and the willingness to follow the road less traveled. A commitment to these values helped Forever grow from my father, Rex, selling aloe vera products out of our home to operating in over 160 countries throughout the world. Today, those principles stand as the foundation for our business.

As a vertically integrated company, we own our aloe fields, manufacturing facilities, research and development, quality control laboratories, and distribution channels. This gives us control over our products, ensuring quality, safety and customer satisfaction have always been our top priorities.

We rely on the unique combination of ingredients found in nature and advancements found in science to bring the best, most effective products to market — always with your health and wellness in mind.

Our hope is that you will not only look better and feel better because of our products, but that you will also experience the positive, transformative change that Forever has brought to millions of lives around the world.

To your health,



Gregg Maughan
CEO, Forever Living Products International



From Plant to Product to You

With a “plant to product to you” philosophy, Forever is the largest aloe manufacturer in the world. With over 7,500 acres in Texas and the Dominican Republic, we grow 20 million plants and produce, on average, 60 million pounds of aloe vera each year that are harvested and shipped to our product manufacturing facilities. But it’s not just any aloe vera — we only grow and harvest Aloe barbadensis Miller, which is the most nutritionally valuable variety of aloe.

Since 2200 BC, people have been using aloe vera for its soothing qualities, and it’s no wonder why. Aloe vera has powerful benefits that nourish the body inside and out. From aiding in digestion and promoting natural energy to soothing and conditioning the skin, pure inner leaf aloe vera gel is at the heart of everything we do at Forever. That’s why we own our process — our aloe fields, manufacturing facilities, research and development, quality control laboratories, and distribution channels — truly making what we do “from plant to product to you.”

Plant Cultivation

Our aloe plants are carefully nurtured, and once the leaves reach maturity after about a year, each one is harvested by hand.

“We only harvest our aloe vera leaves after they have reached full maturity,” says Leonel Mesa, Senior Director of Operations. “This ensures that the largest amount of pure aloe vera gel, along with all of its nutrients, are preserved throughout the manufacturing process. Doing this by hand allows us to get the highest quality aloe to use in Forever’s incredible products.”



After removal from the plants, the leaves are transported to an on-site processing station where they are washed twice before being filleted by hand. This ensures the rind is fully removed and only the nutritious inner leaf gel is left.

Next, the aloe vera gel passes through several quality check stations, and any anomalies are removed before it travels to an aseptic tank for processing. This entire process is completed within six hours of harvesting so that all the aloe vera's beneficial properties remain intact.

During aseptic processing, the aloe is flash-heated to lock in the benefits and freshness, while safely reducing the level of impurities without the need for preservatives. This aseptic process has been proven to maintain over 300% more of the aloe's vitamin content, resulting in a final product that is fresh and nutritious. The pure aloe vera gel is then bulk-packed into large totes for transportation to our manufacturing facilities.

Product Formulation

Aloe Vera of America (AVA) serves as the manufacturing hub for most of our aloe operations around the world. It is here where the production process, and the foundation for many of our products, begins. This state-of-the-art facility has the latest in manufacturing technology, laboratory testing equipment, and product research and development to produce beverages and cosmetics using pure inner leaf aloe vera gel as the primary ingredient.

"Due to the importance of product quality, we have a high level of procedure and documentation around our manufacturing processes," says Terry Harkins, AVA's Director of Quality Management.



As part of this process, once the inner leaf aloe vera gel arrives, it is tested to make sure it meets all product specifications and is then flash-heated a second time. From here, the formula heads to the packaging line. Once final quality inspections and testing are performed, our aloe vera products are released for shipment.

Delivery to You

After cultivation and formulation, it's time for distribution. Forever has regional distribution centers all over the globe that supply products to over 160 countries. This allows us to control lead times, reduce costs, and assure our quality standards are upheld throughout our distribution channels.

A complex system of cutting-edge technology ensures that each product you order is efficiently packaged. Once the order is fulfilled, the package is reviewed for accuracy and sealed with care to make sure that it arrives safely to your door.

"Our packaging philosophy for our packing employees is to 'create your own masterpiece,' something our Founder Rex Maughan instilled," says Peter van Eijk, Director of Operations at Forever Direct. "Every package should account for accuracy, efficiency and quality. When someone receives a Forever order, it should look like a gift, handled with love and care."

With Forever, the benefits of nature are backed by science. Our "plant to product to you" philosophy ensures that we can control the cost, and most importantly, the quality of our products at every step of the process. This means you can feel confident in knowing that you are getting the very best product to help *you* look and feel your best.



Sustainable Solutions

Throughout this process, Forever continues to prioritize innovation and sustainability in several ways:

All the water used to clean and wash our aloe vera is recycled back into the aloe fields to help conserve water.

With over 20 million aloe vera plants in our aloe fields, we have been able to cleanse the Earth of millions of tons of CO2.

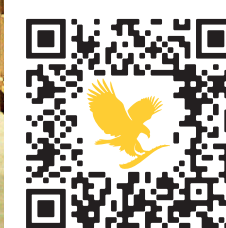
For eight consecutive years, Aloe Vera of America has received the Blue Thumb Award, which certifies that it has met all local and federal pretreatment requirements for eliminating any possible pollutants.

Aloe Vera of America has International Organization for Standardization (ISO) certifications for water efficiency, energy efficiency, quality, environmental, occupational safety, and laboratory competence.

For eight consecutive years, Aloe Vera of America has received the P2 award from the Texas Commission on Environmental Quality for its waste recycling and minimization programs.

Forever Direct reduced shipping box sizes, switched to boxes made of 85% recycled material, and replaced plastic filling with paper filling.

Forever switched the packaging of Forever Aloe Vera Gel® to PET bottles, which is a 100% recyclable plastic, and ours is made from more than 50% post-consumer recycled content.



View our Plant to Product to You video!

Vitamins and minerals are essential to helping your body function the way it should.

While a healthy diet and lifestyle certainly help, most people still benefit from the nutrient boost found in nutritional products and supplements. Adding these to your diet provides your body with what it needs to maintain optimal health, including supporting immunity, digestion, energy, and an active lifestyle.

Forever's products are scientifically advanced — featuring clinically studied ingredients — and we are continually evaluating our formulas to ensure they provide the very best ingredients based on emerging science. What's more, our nutritional drinks contain up to 99.7% pure stabilized aloe vera gel, the heart of our company and many of our products.



Drinks

Forever’s stabilized aloe vera gel is the foundation for our drink products. Our 99.7% inner leaf gel is hand-harvested from Forever’s own aloe fields in Texas and the Dominican Republic, and it’s aseptically processed, which allows the formula to remain free of added preservatives.

Forever’s aloe vera gel is certified by the International Aloe Science Council for its aloe content and purity, so no matter which Forever drink you choose, you’re getting the benefits of aloe, just as nature intended.

“I’ve drank Forever Aloe Vera Gel daily since 1999 and would not go a day without it, as it has improved my well-being in so many ways. I call it my youth and life elixir. I absolutely love it.”

Rosita Nasseri-Darrell, Germany

#815 & #71612

Forever Aloe Vera Gel®

Support a variety of healthy body functions including digestion and nutrient absorption with 99.7% pure inner leaf aloe vera gel.

#815 (1 Liter) / 0.090 CC
#71612 (330 mL, pack of 12) / 0.360 CC



#734 & #73512

Forever Aloe Berry Nectar®

The benefits of 90.7% pure aloe vera gel are delivered with the refreshing natural flavor of cranberries, which support urinary health, and sweet apples, which provide phytonutrients.

#734 (1 Liter) / 0.090 CC
#73512 (330 mL, pack of 12) / 0.360 CC



#777 & #77812

Forever Aloe Peaches®

Drink in the nutritional benefits of 84.5% pure aloe vera gel with the flavor and nutrition of sun-ripened peaches.

#777 (1 Liter) / 0.090 CC
#77812 (330 mL, pack of 12) / 0.360 CC



#736

Forever Aloe Mango™

Experience the health benefits of 86% pure aloe vera gel with the juicy sweetness of ripe mango, which is a great source of vitamin C.

1 Liter / 0.090 CC

Fundamental Nutrition



Contains
Aloe Vera
Pulp

#002
Forever Aloe Vera Juice®
Support a variety of healthy body functions including digestion and nutrient absorption with 96% pure inner leaf aloe vera gel and a delicious lemon-lime flavor.
1 Liter / 0.090 CC

#196
Forever Freedom®
Aloe vera gel, chondroitin, glucosamine and MSM combine with a zesty orange flavor to help maintain healthy joint function, cartilage and mobility.
1 Liter / 0.136 CC

#721
FAB Forever Active Boost®
Get long-lasting energy with naturally occurring caffeine from guarana seed extract combined with B vitamins, acai fruit juice extract, and acerola and cranberry fruit juice powder.
9.1 FL. OZ. / 0.228 CC



Great
Together

Forever Bee Honey is the perfect accompaniment to Aloe Blossom Herbal Tea. This 100% natural honey is mountain-harvested and imparts a pure touch of sweetness to every cup.
Learn more about Forever Bee Honey on page 31.

#200
Aloe Blossom Herbal Tea®
Delicious both hot and iced, this caffeine-free tea combines the soothing flavors of spicy ginger and cinnamon with chamomile and orange peel to relax you.
25 individual bags / 0.071 CC

Daily Needs

Supporting your health starts with your daily routine.

Even if you have a healthy diet, you're most likely still missing out on vital nutrients. Forever's daily supplements close this gap with essential vitamins, minerals and nutrients that support a variety of health needs including increased energy, healthy digestion, and bone health.



#613

Forever Marine Collagen™

With a scientifically advanced formula, this collagen supports the appearance of firmer skin, helps improve skin's hydration and texture, and comes in a delicious tart berry flavor.

30 x 0.5 FL. OZ. sachets / 0.327 CC

#622

Forever Focus™

Using a clinically studied ingredient of Cognizin® plus other brain-boosting herbs and vitamins, this supports cognitive function, mental focus and attention.

120 capsules / 0.334 CC

#068

Forever Fields Of Greens®

A blend of barley grass, wheat grass and alfalfa helps fill dietary gaps to nourish the body, along with cayenne pepper to maintain healthy digestion and circulation.

80 tablets / 0.051 CC

#624

Forever iVision™

This advanced eye supplement supports healthy vision and helps filter blue light from digital devices using Lutemax 2020, a clinically studied ingredient derived from marigold extract.

60 softgels / 0.140 CC

#439

Forever Daily®

This balanced blend of 55 vitamins and minerals uses the power of aloe in an exclusive AOS Complex™ to maximize nutrient absorption and complement a healthy lifestyle.

60 tablets / 0.076 CC

#621

Forever Supergreens®

Each portable stick pack includes a blend of over 20 fruits, vegetables, superfoods and aloe to support a number of healthy body functions and systems.

30 packets / 0.154 CC

Get Your
Extra Daily
Boost



- #188

Forever B12 Plus®

Vitamin B12 and folic acid combine in an advanced time-release formula to help support metabolic processes, assist in the production of red blood cells, and promote a healthy immune system.

60 tablets / 0.057 CC
- #037

Forever Nature-Min®

Get optimal levels of 10 essential and trace minerals that contribute to electrolyte balance and support energy-yielding metabolism.

180 tablets / 0.076 CC
- #072

Forever Lycium Plus®

This blend of botanicals includes lycium, also known as goji berry, which provides phytonutrients and antioxidants shown to enhance the complexion and help maintain good vision and energy.

100 tablets / 0.129 CC
- #464

Forever Fiber®

Convenient fiber stick packs support healthy digestion and dissolve easily in your favorite beverage with no gritty texture.

30 packets / 0.115 CC
- #206

Forever Calcium®

A combination of calcium, vitamin D, zinc and magnesium supports bone health when combined with a healthy diet and regular physical activity.

90 tablets / 0.087 CC
- #374

Vitolize® For Men

Formulated with ingredients like saw palmetto, pygeum, pumpkin seed and lycopene, this men's supplement provides natural support for testicular function and urinary health.

60 softgels / 0.120 CC
- #375

Vitolize® For Women

An antioxidant-rich blend of botanicals including apple powder, passionflower, schisandra berry, and cranberry powder provides natural support for women's hormonal balance and urinary tract health.

120 tablets / 0.127 CC
- #354

Forever Kids®

Specially formulated with the essential vitamins, minerals and other nutrients a growing body needs, this sugar-free, grape-flavored chewable is safe for children age 2 and older.

120 chewable tablets / 0.060 CC

Immune Health

Staying healthy is key to living the life you want and showing up for what matters most.

Make sure your immunity doesn't slow you down with products that support immune health function, fight against oxidative stress, and strengthen immune cells.

Forever Aloe Vera Gel is the ideal way to take these immune-supporting supplements, as it helps with nutrient absorption.

[Learn more about the benefits of this product on page 10.](#)



#048

Forever Absorbent-C®

Get your daily value of vitamin C, which supports the immune system, fights free radicals, and benefits the skin, with this chewable that has a natural orange and honey flavor.

100 chewable tablets / 0.071 CC

#566

Forever Immune™ Gummy

Support a healthy immune system with this blend of 10 vitamins and zinc in a vegan gummy formula that has a naturally sweet tropical fruit flavor.

60 gummies / 0.148 CC

#355

Forever ImmuBlend®

A blend of botanicals and proven ingredients like vitamins D and C and zinc contribute to the healthy function of the immune system.

60 tablets / 0.093 CC

#610

Forever Active Pro-B™

Promote a healthy digestive system and support immunity with over 8 billion CFU per dose and six synergistic probiotic strains.

30 capsules / 0.147 CC

#065

Forever Garlic-Thyme®

Delivered in an odorless softgel, a super duo of both garlic and thyme enhance immunity while garlic also promotes cardiovascular health.

100 softgels / 0.076 CC



Forever Bee Propolis®

Page 30

Forever® Essential Oils Defense

Page 32

Active Lifestyle

Staying active supports your overall wellness physically, mentally and emotionally. Whether you run marathons, like to dance, do tai chi, or prefer to hike, movement is an essential component to a healthy lifestyle.

Select Forever products will help provide you with the support you need to maintain an active lifestyle, including helping with faster exercise recovery, promoting cardiovascular health, and building lean muscle.



#312

Forever CardioHealth® With CoQ10

This combination of CoQ10, B vitamins and minerals in a convenient stick pack can support healthy heart function and circulation.

30 packets / 0.133 CC

#376

Forever Arctic Sea®

The exclusive blend of EPA and DHA omega-3 fatty acids with a never-fishy, always refreshing citrus flavor and aroma supports the health of key body systems including cardiovascular, digestive, immune, brain and eye.

120 softgels / 0.127 CC

#215

Forever Multi-Maca®

Designed for both men and women, this blend of maca and other natural ingredients boost stamina, increases sexual desire and encourages a relaxed, positive mood.

60 tablets / 0.106 CC

#264

Forever Active HA®

This advanced blend of joint-supporting ingredients, like ginger and turmeric root, helps keep you moving with the addition of hyaluronic acid, which lubricates and cushions joints.

60 softgels / 0.136 CC

#551

Forever Move®

Support a healthy range of motion, joint comfort, and promote fast recovery from exercise with this blend of curcumin and key proteins from eggshell membrane.

90 softgels / 0.290 CC



Support your active lifestyle with these other products!

Forever Freedom® & FAB Forever Active Boost®

Page 12

"ARGI+ always gives the energy I need for all-day activities. It helps me recover and stay in good shape."

Petru Medan, Romania



#656

Forever Plant Protein®

With 17 grams of protein per serving and a delicious natural vanilla flavor, this plant-based, non-gritty protein powder supports satiety, muscle mass and healthy bones.

13.75 OZ. / 0.223 CC

#504

ARGI+®

Give your favorite drink a berry-flavored boost with the powerful amino acid L-Arginine, which helps support the cardiovascular system and promotes athletic performance.

30 packets / 0.293 CC

#564

Aloe Cooling Lotion (Available Summer 2023)

With calming menthol, eucalyptus and camphor plus methyl sulfonyl methane (MSM), this rich yet light formula provides a cooling sensation to the skin and may help soothe skin.

4 FL. OZ. / 0.059 CC

#064

Aloe Heat Lotion

This ultra-rich yet non-greasy formula goes on cool and stimulating, then warms up as it's massaged into the skin to help promote relaxation.

4 FL. OZ. / 0.059 CC

#205

Aloe MSM Gel

Pure inner leaf aloe vera and methyl sulfonyl methane (MSM) combine with herbal extracts to provide soothing relief and deep comfort.

4 FL. OZ. / 0.080 CC



Supplement Your Workouts

Use these supplements to support your body before exercising:



ARGI+®

Supports blood flow and the cardiovascular system



Forever Active HA®

Promotes proper joint function



Forever Multi-Maca®

Supports stamina



Aloe Heat Lotion

Relaxes the body

Use these supplements to support your body after exercising:



Forever Move®

Supports joint comfort and flexibility



Forever Lite Ultra®

Contributes to lean muscle mass



Forever Plant Protein®

Contributes to lean muscle mass



Aloe MSM Gel & Aloe Cooling Lotion

Supports soothing feeling after exercise

F.I.T. Programs

Forever's four F.I.T. programs — DX4®, C9™, F15® and Vital5® — are each designed to help you achieve your goals, whether that's doing a reset each quarter to keep your body balanced (DX4), reaching your optimal weight (C9), gaining strength and stamina during regular exercise (F15), or supporting overall good health (V5).

We worked with nutrition and fitness experts to create these programs, so that you can benefit from a healthier lifestyle, no matter your goals.



#659

DX4® Body Balancing System

Reset your health in just four days with this body-balancing system. DX4 balances physical health — using nutritional products and supplements plus healthy recipes — with mindfulness, goal setting and gratitude. All aspects of the program are designed to work together to help you experience an enhanced mind-body connection and improved whole-body wellness. DX4 can be completed quarterly and is an ideal precursor to doing C9.

0.534 CC

"My favorite Forever product is DX4. It's very effective and complete, and it makes you feel really good. It cleanses, harmonizes and reprograms."

Enikő Lehoczky, Hungary

Everything your body needs to reset

The nutritional products and supplements include:



Forever Aloe Vera Gel®

Supports nutrient absorption



Forever Plant Protein®

Supports satiety, muscle mass and healthy bones



Forever Sensatiable®

Keeps you feeling full



Forever LemonBlast®

Supports the digestive tract



Forever Multi Fizz™

Offers daily vitamins and aids in hydration



Forever DuoPure®

Helps in the filtration of the body



Forever Therm Plus®

Supports a healthy metabolism and energy levels

F.I.T. Programs

“C9 gives me energy and a feeling of lightness. I think there is no better way to cleanse the body and feed it with vitamins.”

Gordana Zecevic, Serbia



C9™ Nutritional Change System

Jump-start your journey to a leaner, healthier you with C9. This nine-day nutritional change system combines five nutritional products and supplements with light movement and reduced-calorie recipes. C9 will train you to make better decisions about your nutrition and show you how easy and beneficial it is to incorporate daily movement into a new, healthier lifestyle. C9 can be completed after DX4 as an ideal transition after a body reset.

Vanilla & Chocolate

- #547 C9 Forever Aloe Vera Gel® - Forever Lite Ultra® Vanilla / 0.482 CC
- #548 C9 Forever Aloe Vera Gel - Forever Lite Ultra Chocolate / 0.482 CC
- #625 C9 Forever Aloe Berry Nectar® - Forever Lite Ultra Vanilla / 0.482 CC
- #626 C9 Forever Aloe Berry Nectar - Forever Lite Ultra Chocolate / 0.482 CC
- #629 C9 Forever Aloe Peaches® - Forever Lite Ultra Vanilla / 0.482 CC
- #630 C9 Forever Aloe Peaches - Forever Lite Ultra Chocolate / 0.482 CC



Vital5® Advanced Nutrition Made Simple

Support an ongoing healthy lifestyle with this set of five essential Forever products. They work together to bridge nutritional gaps, boost immunity, promote natural energy, aid in digestion, and provide key nutrients your body needs to function at its most optimally. You'll also receive an easy-to-follow supplement schedule along with optional exercises and lifestyle tips from the F.I.T. program. Vital5 can be done on an ongoing basis (except during DX4 and C9).

- #456 Vital5 Forever Aloe Vera Gel® / 1.000 CC
- #457 Vital5 Forever Aloe Berry Nectar® / 1.000 CC
- #458 Vital5 Forever Aloe Peaches® / 1.000 CC
- #459 Vital5 Forever Freedom® / 1.200 CC

F15® Nutritional Weight Management Program

Build a healthy fitness foundation through this 15-day program that balances nutrition with exercise for multiple fitness levels. The workouts and nutritional guidance are complemented by nutritional products and supplements to support your ongoing commitment to a healthy lifestyle. Through F15, you'll change the way you think about food and exercise while building lean muscle. F15 can be completed after C9 to help you stay on course in achieving your weight loss and fitness goals every month.

Vanilla & Chocolate

- #528 F15 Forever Lite Ultra® Vanilla / 0.586 CC
- #529 F15 Forever Lite Ultra Chocolate / 0.586 CC

Weight Management

Maintaining a healthy weight is important for overall health. Especially as you age, not only does having optimal weight keep you looking and feeling your best, but it can also help you prevent health complications.

Forever's powerful weight management products are formulated with scientifically advanced, high-quality ingredients to help you get the results you're looking for, whether you want to lose weight or build lean muscle. Use them to supplement your healthy lifestyle at home and on the go.



"Forever Lite Ultra Chocolate is my lifesaver when I need chocolate. It tastes creamy and chocolatey, and I drink it with a clear conscience because I know how valuable it is for my body. Since I started drinking it, my chocolate cravings have lessened a lot."

Melanie Everdiking-Hinz, Germany

#463

Forever Therm®

Help your body metabolize carbs, proteins and fats with this specific blend of green tea, naturally derived caffeine, raspberry ketones and B vitamins.

60 tablets / 0.110 CC

#470 & #471

Forever Lite Ultra®

This great source of vitamins and minerals includes 18 amino acids and 17 grams of vegetarian-sourced protein per serving in a choice of a natural vanilla or chocolate flavor.

● Vanilla & Chocolate

#470 Forever Lite Ultra Vanilla (13.2 OZ.) / 0.122 CC
#471 Forever Lite Ultra Chocolate (13.2 OZ.) / 0.122 CC

#289

Forever Lean®

Support your weight loss goals with this supplement that blends natural ingredients, including Indian fig and white kidney bean, to block the absorption of some of the fat and carbohydrate calories you ingest.

120 capsules / 0.167 CC

#520

Forever Fast Break®

Boost your energy with the classic peanut butter and chocolate-covered energy bar that contains 11 grams of protein per serving and a blend of vitamins and minerals.

12 bars / 0.252 CC

#071

Forever Garcinia Plus®

Complement your healthy lifestyle with this supplement featuring the Garcinia cambogia fruit, which contains hydroxycitric acid, a compound that has been shown to temporarily inhibit the body's conversion of carbohydrates into fats and help suppress appetite.

70 softgels / 0.129 CC

#665

Forever Sensatiable®

Curb cravings with a naturally sweetened, lemon-flavored chewable tablet that combines oats and yeast hydrolysate to help you feel full longer.

64 chewable tablets / 0.105 CC

Bee Products

Support your health and wellness with the power of bees. Playing a vital role in nature, bees pack their hives with beneficial substances that fuel the body and mind. In fact, bee products are known to support the body's defenses and boost energy.

At Forever, we believe honey producers have a responsibility to protect bee colonies and help them grow, which is why we partner with those who are dedicated to sustainable sourcing and responsible practices. Forever's bee products include mountain-harvested honey and a variety of products to support your health in any season.



#036

Forever Royal Jelly®

Made of the same substance that feeds the queen bee, this natural energy booster supports overall health and wellness.

60 tablets / 0.133 CC

#027

Forever Bee Propolis®

Propolis, the material bees create to protect their hives, has been found to help support the body's immunity and help combat free radicals.

60 chewable tablets / 0.127 CC

#026

Forever Bee Pollen®

Get the power of pure bee pollen, which supports natural energy and stamina, in an easy-to-take tablet.

100 tablets / 0.065 CC

#207

Forever Bee Honey®

Enjoy the sweet, rich and smooth flavor of 100% natural mountain-harvested honey.

17.6 OZ. / 0.068 CC

#051

Aloe Propolis Creme

This combination of pure aloe vera gel, bee propolis and antioxidant vitamins nourishes, soothes and rejuvenates your skin's tone and texture.

4 OZ. / 0.080 CC

Essential Oils

Working with scientists, farmers and botanists, Forever has sourced nature’s most powerful botanicals to create a harmonious collection of essential oils.

Each essential oil is extracted from carefully selected plant parts, including blossoms, fruits, seeds, leaves, bark and roots. The extractions primarily use steam distillation and cold-pressing to create the highest quality essential oils. These pure botanical essences promote calmness and relaxation as well as feelings of strength and vitality to support overall wellness.



#508

Forever® Essential Oils Peppermint

Perfect for topical use or aromatherapy, this essential oil provides a calming, refreshing peppermint fragrance with leaves harvested from the foothills of the Himalayas in India that have a higher menthol content.

0.5 FL. OZ. / 0.073 CC

#507

Forever® Essential Oils Lemon

With a fresh lemon fragrance, this essential oil promotes healthy immunity and digestion when added to water and digested.

0.5 FL. OZ. / 0.060 CC

#510

Forever® Essential Oils Defense

Add this essential oil to water and ingest to promote immunity, strength and vitality with a blend of clove, orange, cinnamon, rosemary, frankincense, eucalyptus and juniper.

0.5 FL. OZ. / 0.108 CC

#506

Forever® Essential Oils Lavender

Pure lavandula angustifolia oil promotes feelings of calm and relaxation when used topically or for aromatherapy.

0.5 FL. OZ. / 0.105 CC

#10389

Essential Oils Diffuser

A small but powerful essential oil diffuser dispenses your favorite Forever Essential Oils for an exceptional aromatherapy experience.

0.000 CC

Skin Care

Skin is the body’s largest organ, so it’s important to have a skin care routine for both face and body that supports it. Your lifestyle, nutrition and environmental stressors like the sun all affect your skin, which can impact your health — making it even more important to nourish and protect skin.

Forever has combined aloe vera with other natural and scientifically advanced ingredients to create powerful formulas designed to moisturize and soothe skin while providing results from head to toe.



Facial Care

Forever makes building a facial skin care routine easy with three lines of products that address a variety of skin types and concerns. Most of these products include Forever's proprietary stabilized aloe vera gel, which soothes and supports skin. Start with the basics — cleanse, tone, target and moisturize — and customize your routine from there, plus learn which facial care products are best for you on pages 40-41.

#553
Infinite By Forever®
Advanced Skincare

The infinite by Forever skincare system targets aging from inside and outside with a combination of pure aloe vera, botanicals and scientifically advanced ingredients.

This advanced skincare system includes one of each product: infinite by Forever hydrating cleanser, infinite by Forever restoring crème, infinite by Forever firming complex, and infinite by Forever firming serum.

0.749 CC



#609
Sonya® Daily Skincare System

The Sonya daily skincare system contains four products to meet all your facial skin care needs, each including the power of aloe and select botanicals.

This daily skincare system includes one of each product: Sonya refreshing gel cleanser, Sonya refining gel mask, Sonya soothing gel moisturizer, and Sonya illuminating gel.

0.341 CC



"I love Sonya refreshing gel cleanser because since I started using this product, the skin on my face has become really healthy looking, clean and soft. Having clean skin makes me more confident in myself and also makes me smile more."

Popa Irina Elena, France

#554
**infinite by Forever®
hydrating cleanser**
Gently cleanse dirt, oil and makeup from the skin with botanicals and vitamin-rich ingredients that combine into a milky, hydrating formula without sulfates.
4 FL. OZ. / 0.131 CC

#558
**infinite by Forever®
restoring crème**
Containing over 15 skin conditioning ingredients, this quick-absorbing restoring crème contains anti-aging ingredients to support the tone and texture of youthful skin.
1.7 OZ. / 0.232 CC

#556
**infinite by Forever®
firming complex**
Support signs of aging from the inside out with this beauty nutritional that contains French melon, marine collagen and vitamin C to fight free radicals and increase skin's flexibility and hydration.
60 tablets / 0.207 CC

#555
**infinite by Forever®
firming serum**
Increase the appearance of skin's firmness with this scientifically advanced formula that reduces the appearance of fine lines and wrinkles while supporting skin's elasticity and tone.
1 FL. OZ. / 0.208 CC

#605
**Sonya® refreshing
gel cleanser**
Thoroughly clean your skin without that tight feeling with this soft, rich lathering gel, ideal for cleansing and nourishing combination skin.
4 FL. OZ. / 0.094 CC

#607
**Sonya® refining
gel mask**
Support your skin's appearance while you sleep with botanical, moisturizing and brightening ingredients that promote a healthy skin tone and nourish the skin without feeling greasy.
2 FL. OZ. / 0.094 CC

#608
**Sonya® soothing
gel moisturizer**
With over 10 natural plant extracts and oils, collagen and amino acids, this gel moisturizer leaves skin feeling refreshed and moisturized.
2 FL. OZ. / 0.103 CC

#606
Sonya® illuminating gel
A combination of Asian botanicals, licorice root and algae smooths and softens the complexion, helping your skin glow.
1 OZ. / 0.089 CC

Skin Care / Facial Care

Forever’s targeted line of skin care includes essential products such as toner, exfoliator, hydrating serum, and eye cream that utilize the power of pure aloe vera gel to nurture skin.



Restock coming 2023

- #559

Smoothing Exfoliator

Physical exfoliants of jojoba beads and bamboo powder, plus bromelain and papain, replenish the skin and reveal a brighter-looking, smoother tone and texture.

2 FL. OZ. / 0.073 CC
- #664

Aloe Bio-Cellulose Mask

The bio-cellulose fibers used to make this mask fit every contour of your face while the aloe vera- and green tea-enriched serum rejuvenates, soothes and moisturizes skin.

3 individual masks
- #645

Protecting Day Lotion

Keep your skin protected from harmful UVA/UVB rays with this SPF 20 natural mineral sunscreen that contains more than 20 skin-conditioning ingredients and goes on smoothly with a flawless finish.

2 FL. OZ. / 0.146 CC
- #618

Hydrating Serum

Quickly plump the appearance of your skin with this fast-absorbing serum that boosts hydration with aloe vera and four types of hyaluronic acid.

1.7 FL. OZ. / 0.140 CC
- #560

Balancing Toner

Using toner between cleansing and moisturizing helps ensure the skin is fully cleansed. This blend of hyaluronic acid and botanicals soothes and hydrates while minimizing the appearance of pores.

4.4 FL. OZ. / 0.087 CC
- #561

Awakening Eye Cream

This combination of peptides, botanicals and collagen helps to diminish the appearance of dark circles and puffiness, so that your eyes appear rested, alert and rejuvenated.

0.74 FL. OZ. / 0.073 CC
- #612

Aloe Activator

With over 98% aloe vera gel, this unique liquid delivers moisture to the skin using a combination of allantoin and aloe with its many essential components like vitamins A, C and E.

4.4 FL. OZ. / 0.064 CC
- #651

Deep Moisturizing Cream

Quench your skin’s thirst with this ultra-rich formula that blends aloe, ceramides, peptides and botanicals to restore skin’s suppleness.

2.5 OZ. / 0.148 CC

- #069

R3 Factor®

Retain, restore and renew your skin with this unique formula combining alpha hydroxy acids, vitamins A and E, and collagen to gently exfoliate and revitalize skin.

2 OZ. / 0.129 CC
- #187

Forever Alpha-E Factor®

Vitamins A, E and C deliver powerful antioxidants like retinyl palmitate, which combats free radicals and dryness, in this rich elixir that enhances elasticity and restores moisture to skin.

1 FL. OZ. / 0.112 CC
- #341

Mask Powder

Designed to be combined with Aloe Activator, this powerful mask of chamomile, kaolin and allantoin cleans, smooths and tightens skin.

1 OZ. / 0.081 CC

Create a Routine That Suits Your Skin

Whether you have dry, oily or combination skin, Forever has three lines of products to support your facial skin care concerns. Use the chart on the next page to easily build a six-step routine that supports your skin, based on your unique needs.

	01 Cleanse	02 Exfoliate	03 Tone	04 Target/ Treat	05 Moisturize	06 Protect
#553 infinite by Forever® Advanced Skincare Kit	●			●	●	
#554 infinite by Forever® hydrating cleanser	●					
#558 infinite by Forever® restoring crème					●	
#555 infinite by Forever® firming serum				●		
#609 Sonya® Daily Skincare System	●		●	●	●	
#605 Sonya® refreshing gel cleanser	●					
#607 Sonya® refining gel mask				●		
#608 Sonya® soothing gel moisturizer					●	
#606 Sonya® illuminating gel				●		
#559 Smoothing Exfoliator	●	●				
#616 Aloe Bio-Cellulose Mask				●		
#645 Protecting Day Lotion					●	●
#618 Hydrating Serum				●	●	
#560 Balancing Toner			●			
#561 Awakening Eye Cream				●		
#612 Aloe Activator			●	●		
#651 Deep Moisturizing Cream					●	
#069 R3 Factor®		●			●	
#187 Forever Alpha-E Factor®				●	●	
#341 Mask Powder dissolved in Aloe Activator (#612)			●	●		
#284 Aloe Avocado Face & Body Soap	●					
#238 Forever Aloe Scrub®		●				
#070 Gentleman's Pride®			●		●	
#063 Aloe Moisturizing Lotion					●	
#617 Aloe Sunscreen						●

● Normal to dry skin

● Normal to oily skin

● Any skin type

Body Care

Clean and moisturize from the top down with Forever’s body care products. From hair care to body wash to lip moisturizer, each product features pure, inner leaf aloe vera gel that delivers a soothing sensation from head to toe. Experience the power of aloe with these everyday body care essentials to support healthy-looking skin and hair.



#063

Aloe Moisturizing Lotion

Condition and moisturize the hands and body with this thick lotion that combines pure aloe, apricot kernel oil, jojoba and vitamin E.

4 FL. OZ. / 0.059 CC

#641

Aloe-Jojoba Conditioner

Keep hair soft, shiny and manageable with this light, pH-balanced conditioner formula fortified with vitamin B5 and jojoba oil to strengthen hair.

10 FL. OZ. / 0.093 CC

#647

Aloe Body Lotion

Pure aloe, vitamin E, and oils including jojoba and rosehip combine in a lightweight formula that softens skin and leaves it feeling smooth, hydrated and healthy.

8 FL. OZ. / 0.091 CC

#646

Aloe Body Wash

Get clean, hydrated skin with the creamy foam of this gentle, pH-balanced cleanser featuring aloe and vitamins A, C and E with an inviting amber and woods fragrance.

8 FL. OZ. / 0.090 CC

#640

Aloe-Jojoba Shampoo

Ideal for everyday use on all hair types, this shampoo combines aloe vera gel, vitamin A and jojoba to soothe, moisturize and cleanse the scalp and hair.

10 FL. OZ. / 0.087 CC

#284

Aloe Avocado Face & Body Soap

Gentle enough for face, body and all skin types, rich avocado and soothing aloe vera moisturize and soften skin, leaving behind a fresh citrus scent.

5 OZ. / 0.027 CC

#617

Aloe Sunscreen

This SPF 30 sunblock protects the skin from UVA and UVB rays for up to 80 minutes without feeling greasy or leaving residue behind.

4 FL. OZ. / 0.083 CC

#022

Forever Aloe Lips®

The soothing power of aloe combines with jojoba to moisten and soften lips while three types of wax provide long-lasting coverage.

0.15 OZ. / 0.015 CC

#061

Aloe Vera Gelly

Perfect for any skin type, this pure inner leaf aloe vera gel conditions, soothes and moisturizes.

4 FL. OZ. / 0.059 CC

#238

Forever Aloe Scrub®

Gently scrub away dead skin cells and debris with jojoba microspheres found in this natural exfoliator that leaves skin smooth without drying or damaging effects.

3.5 FL. OZ. / 0.064 CC

Personal Care

The finishing touches — like a dab of hand sanitizer or minty fresh toothgel — are just as important for your health and personal hygiene. So, don't forget about these personal care products that will help you look and feel your best throughout the day.



#040

Aloe First®

Made with aloe vera gel, bee propolis and 11 plant extracts, this PH-balanced spray is great for both skin and hair, providing a soothing mist for all skin types and a barrier between hair and the elements.

16 FL. OZ. / 0.084 CC

#067

Aloe Ever-Shield®

Protect against underarm odor with this deodorant that's made without antiperspirants or aluminum salts, instead using the soothing power of aloe for a smooth glide onto the skin.

3.25 OZ. / 0.032 CC

#070

Gentleman's Pride®

An aloe-powered, alcohol-free aftershave moisturizes sensitive post-shave skin, providing a cooling, fresh feel and a sophisticated masculine scent.

4 FL. OZ. / 0.059 CC

#318

Forever Hand Sanitizer®

This formula is rich in aloe vera to keep hands soft and smooth after sanitizing, killing 99.9% of germs and leaving behind a light lemon-lavender scent.

2 FL. OZ. / 0.017 CC

#028

Forever Bright® Toothgel

Keep teeth, gums and breath fresh and clean with this fluoride-free and natural peppermint-spearmint flavored formula safe for kids and adults.

4.6 OZ. / 0.034 CC

#633

Aloe Liquid Soap

Naturally derived cleansers wash dirt and debris from the whole body, nourishing skin with pure aloe vera and a blend of jojoba and argan oils for a fresh, renewed feel.

16 FL. OZ. / 0.075 CC

The Power of Forever is the Power of Love

Envelop your senses with the power and love of the Samoan people. Honoring Forever's Founder, Rex Maughan, both the Malosi and Alofa fine fragrances pay tribute to his deep connection with Samoa, its people, and the legacy he left there through his service and love of the islands. In the Samoan language, Malosi means power and Alofa means love — words woven into the fabric of Forever by Rex, who often said "The power of Forever is the power of love."

Both bottles are thoughtfully designed, featuring the cultural, traditional artwork that represent the meanings for Malosi and Alofa. The essences within feature distinctive, sophisticated scents crafted with a carefully selected combination of botanicals. Malosi, a fragrance for him, is an intriguing woody scent with spices. A fragrance for her, Alofa is an alluring warm floral scent with a hint of citrus.

#643

Forever Alofa™ Fine Fragrance

1 FL. OZ. / 0.134 CC

#644

Forever Malosi™ Fine Fragrance

1 FL. OZ. / 0.134 CC



Jump-start Your Forever Journey

Interested in earning extra income* by sharing Forever's products? One box can set you up for success as a Forever Business Owner!

A Start Your Journey Combo Pak includes a selection of Forever essentials, including our flagship Forever Aloe Vera Gel®, so you can try a variety of products, share them with others, and even sell them at retail price. You'll also get business building tools to help you reach your goals even faster.

A pack qualifies you to opt into the Forever business while getting a taste of Forever, plus it's the simplest way to becoming an Assistant Supervisor and receiving a 30% discount on every Forever purchase.



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Re-Order No. 10641-English

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